



Integrated tools and methodologies for sustainable Mediterranean cities

We are pleased to invite you to the

National Dissemination Event of the Project Sustainable MED Cities

The event will take place on December 8TH, 2023, from 11H00 to 16H30 ,

At The Moukhtara Town Hall

30 minutes	Participants registration
MORNING - DISSEMINATION EVENT	
OPENING AND WELCOME	
10 minutes Institutional welcome and presentation of the event agenda	Speaker: Roger Ashi, Municipality Mayor
SESSION 1: PROJECT OVERVIEW AND TEST IMPLEMENTATION IN MOUKHTARA	
20 minutes Presentation of the SMC project	Speaker: Ahmad Salloum, project coordinator of the partner city
60 minutes Presentation of the pilot test implementation in <i>Moukhtara</i>	Speaker: Christine Abi Haidar, external expert/team member of the city
SESSION 2 – ROUND TABLE WITH THE STAKEHOLDERS	
60 minutes Guiding questions for the round table: <ul style="list-style-type: none"> - how SMC methodology and tools can effectively contribute to an integrated and sustainable urban development; - envisaged strengths and weaknesses; - opportunities for urban development strategies; - suggestions for improvement; - 	Roger Ashi + 5-6 speakers representing different stakeholder typologies
SESSION 3 - QUESTIONS/ANSWERS	
30 minutes	Open exchange with the audience
LUNCH BREAK	
60 minutes	

AFTERNOON – TRAINING WORKSHOP

TRAINING WORKSHOP INTRODUCTION

10 minutes

Overview of the SMC training system

Speaker: Ahmad Salloum, project coordinator of the partner city

TRAINING WORKSHOP SESSION 1: Lecture on SMC tools and methodology

120 minutes

In this session the lecturer can make the presentation of the main topics included in training Module 1 and Module 2 ppt presentations

- SBE Method
- SBTool, SNTTool, SCTool
- The assessment platform
- The participatory approach and the collaborative platform
- Description of “**URBAN QUEST**” serious game to introduce the decision-making methodology
- The 7 phases of the decision-making methodology

Lecturer: Christine Abi Haidar, Gulnard Ters, Evelyn Kanso.

Presentation in English available here:

[Module 1 EN](#)

[Module 2 EN](#)

[Serious Game presentation](#)

Presentation in French available here:

[Module 1 FR](#)

[Module 2 FR](#)

Presentation in Arabic available here:

[Module 1: Irbid is about to upload](#)

[Module 2 AR](#)

SESSION 2 - QUESTIONS/ANSWERS

20 minutes

Open exchange with the audience

EVENT CLOSURE



This project has received funding from the European Union's ENI CBC Med Programme under Grant Contract C B.4.3 0063